

Kate Hurd

UI/UX DESIGNER

EXPERIENCE

User Experience Designer

Amica Insurance

April 2022 - Present (2+ years)

Currently, I deliver impactful solutions at Amica Insurance. My role allows me to work on a wide variety of projects including texting enrollment, policy management, account login, and quote generation.

- Accessibility: On each project, I'm able to review my work with Perkins to ensure I'm adhering to WCAG guidelines and my designs are inclusive to users with diverse needs and abilities.
- Agile Team Structure: by working directly on a cross-functional agile team, I collaborate daily with developers, product managers, and business stakeholders, creating designs from research to implementation.

UI/UX Designer

SecZetta

Jan 2020 - April 2022

During my time at SecZetta (now Sailpoint), I worked to enhance the user experience within a fast-paced SaaS startup environment:

- Agile and Lean Practices: Continuously iterated on designs based on user feedback, stakeholder input, and emerging industry trends.
- User-Centric Design: Conducted usability testing to gain insights into user behaviors to translate findings into actionable design improvements.
- Design System Development: Maintained a design system to ensure consistency and scalability using atomic design best practices.

Web Designer

Rhode Island College

Jan 2021 - May 2021 (Contract: 4 mos)

Marketing Director

Res/Title

Apr 2017 - Dec 2019 (2 yrs 9 mos)

Graphic Designer

Ocean State Magazine

Apr 2017 - Sep 2018 (1 yr 6 mos)

EDUCATION

BA Studio Art,
Graphic Design
Rhode Island College
2010 - 2014

User Experience
Certification
Skillcrush
2019

TECH

Figma
Sketch
Zeplin
Axure
Illustrator
Indesign
Photoshop

SKILLS

User Interface
User Experience
Prototyping
Design Systems
User Testing
Visual Design

KNOWLEDGE

Agile
Lean
Design Thinking
Atomic Design
Accessibility

CONNECT

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